Innovation and entrepreneurship in scientific research
Ad-hoc training activity Got Energy Talent MSCA-Cofund
4&5 November 2021

Location: Onsite – DAY 1 Campus Móstoles (Aula 108 of Aulario III)

Estructura y recursos - Universidad Rey Juan Carlos (urjc.es)

How to arrive: Situación y planos - Universidad Rey Juan Carlos (urjc.es)

Online – DAY 2 Blackboard Collaborate

(https://eu.bbcollab.com/guest/27b4b3339ec640b299de8bafe10eaa0f)

Date: 4 & 5 November 2021

DAY 1 - Setting up an start-up - ONSITE

09:00-09:05   **Welcoming words**

09.05-12:00   **TECHNOLOGY BASED START-UPS: The core of the business project**
Eva Martín Becerra (Kinrel)

9:00-10:30   → *The three elements that make up the core of a technology bases start-up*
1. The team
2. The technology
    a. Results that can support an entrepreneurial project.
    b. Technology market research and analysis. Freedom to operate
    c. Technology Readiness Level (TRL) and proof of concept.
3. The business project

10:30-12:00   → *The business model and the business plan*
1. Keys for the establishment of the business model
2. Management and business feasibility
3. Early financing

12:00-12:30   **Break**

12:30-13:00   **TECHNOLOGY BASED START-UPS: The core of the business project**
Eva Martín Becerra

→ *Case study: Business model for genomics-based businesses*

13:00-14:00   **Setting up an start-up –Practical cases and success stories**
Mariano Gómez Plaza, SOTICOL Robotics Systems
Miguel Ángel Otaduy, DESILICO LAB

DAY 2 - Breakthrough Technologies & Innovations – ONLINE

09:30-11:30 **How the European Innovation Council supports breakthrough technologies**
Luis Guerra, Spanish Delegate of the EIC

11:30-12:00 **Break**

12:00-13.00 **Success stories**
UWIPOM2 – Efrén Día Jiménez (UAH)
http://www3.uah.es/uwipom2/index.php/about-uwipom2
CrowdDNA – Dan Casas (URJC)
https://crowddna.eu/